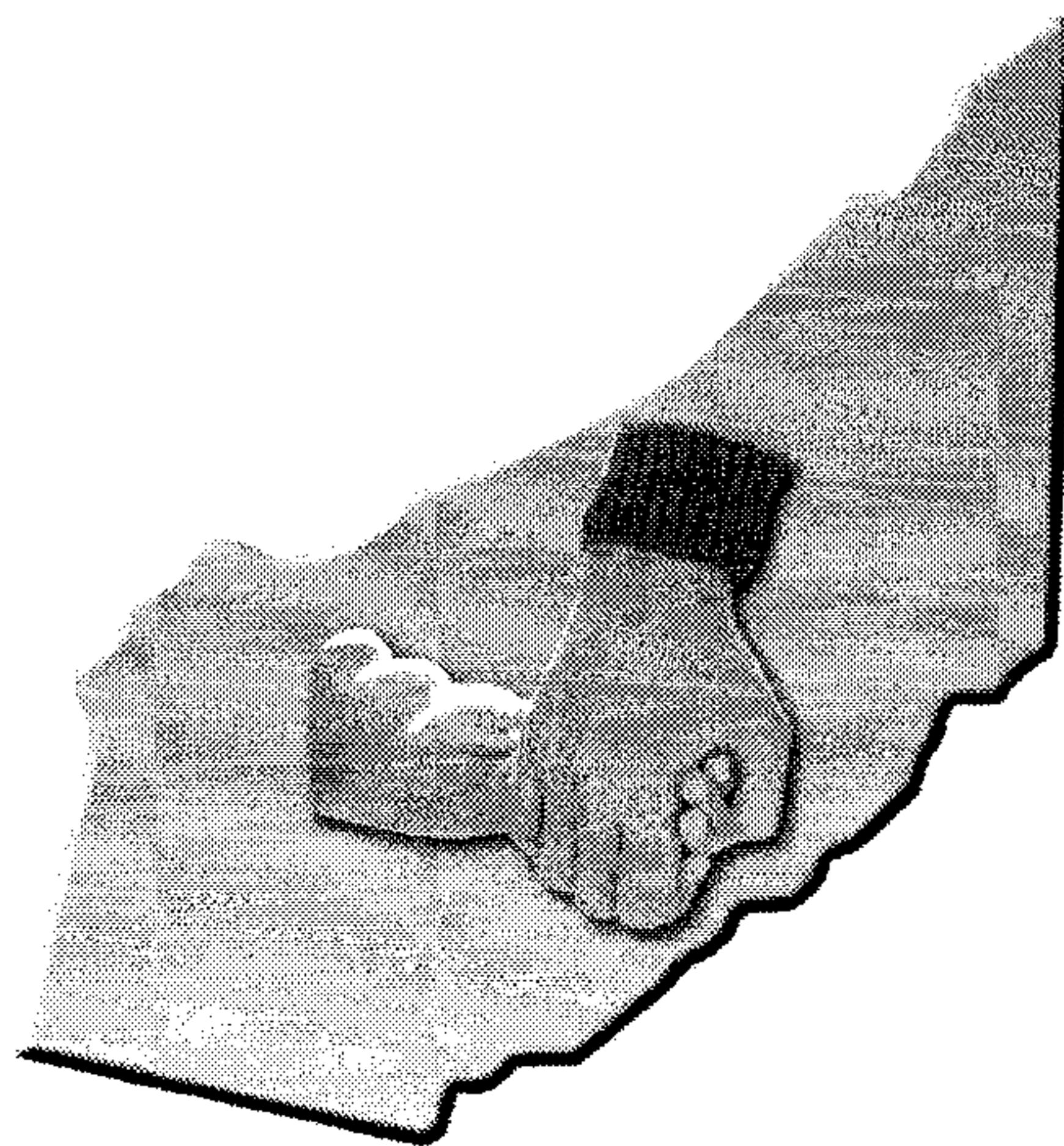


UNITED GIVERS FUND OF DEKALB COUNTY, AL

2012 ANNUAL REPORT



Annual Membership Meeting
February 28, 2013



UNITED GIVERS FUND OF DEKALB COUNTY, INC.

SERVING DEKALB COUNTY THROUGH ITS AGENCIES FOR 54 YEARS

UGF was organized and incorporated as a non-profit organization in October, 1958 so that local agencies would not have to spend time raising money and could spend more time providing services. With UGF conducting one big fundraising campaign each year, residents of the county could help support a wide variety of services and programs with just one gift to the annual UGF Campaign.

Now – 54 years later – UGF is still funding four of the original six agencies: Red Cross, Boy Scouts, Girl Scouts and the Salvation Army. A total of 10 agencies will be funded by UGF during 2013.

To become a new UGF member agency, an organization must meet specific criteria. Some of the criteria includes the following: must be a non-profit under IRS 501(C)(3) guidelines, have an active, volunteer board of directors, provide community service(s) based on documented need. These programs/services must be able to make a meaningful impact on a social problem and/or a special target population in the DeKalb County area.

In June of each year, the UGF board approves a tentative allocation for each approved agency and sets the Campaign Goal for the fall campaign. The goal is set based on the budget committee's recommendation after having reviewed agency requests.

In September, the Campaign kicks off. UGF conducts the annual fundraising drive with the support of the community and help from dozens of dedicated volunteers. Funds are disbursed to the member agencies on a monthly basis the following year.

UGF is governed by a 33-member all volunteer board and is audited annually by a local accounting firm. UGF-funded agencies help to make a difference in the lives of thousands of DeKalb County residents each year.



UNITED GIVERS FUND OF DEKALB COUNTY, INC.

2012 MEMBER AGENCIES

American Red Cross – DeKalb County

111 Grand Ave SW, Ste. 15, Ft. Payne • (256)845-0202

Community Chapter Executive: Judy Rhea

The Red Cross provides **assistance to victims** of disasters, such as fire and tornadoes. They provide **classes** and programs to help people prevent, prepare for and respond to emergencies, including classes in first aid, CPR, and water safety. They coordinate the **volunteer program** at the DeKalb Regional Medical Center. They provide blood services to local hospitals. They provide emergency calls to and from men and women in the **military** and their families.

The ARC of DeKalb County

201 Grand Ave. S, Fort Payne • (256)845-0171

Director: Christy Wood

The ARC consists of three programs: Adult Training, Adult Activity, and Supervised Community Living Homes. **Adult Training** focuses on teaching individuals skills for independent living. **Adult Activity** works to maintain skills the individual has already learned and to teach skills needed to function on supported jobs in the community. The ARC is also responsible for the operation of five **Supervised Community Living Homes** in Fort Payne. Three individuals reside in each home. Staffing is done on a twenty-four hour basis to help the individuals living in the homes achieve skills needed to function responsibly in the community. The ARC's goal is to help each individual with mental retardation to achieve the highest level of independence possible.

CASA of DeKalb County

2000 Watkins Ave NE, Ft. Payne, AL • (256)845-2049

Director: Micheale Gullede

CASA provides necessary services to aging and homebound individuals, such as clothing, food, transportation to doctor, air conditioning units and heaters, and telephone assurance. This makes living at home longer a more viable option.

CASA – Helping Hands

2000 Watkins Ave NE, Ft. Payne, AL • (256)845-2049

Director: Micheale Gullede

Helping Hands provides handicapped individuals with transportation vouchers (for gas) to get to doctor's appointments and helps with cost of durable medical equipment such as diabetes meters and blood pressure cuffs.

The Salvation Army – DeKalb Service Center

450 Gault Ave N, Fort Payne • (256) 997-0858

Director: Nancy Cobble

The Salvation Army provides emergency aid in the form of food, medicine, shelter, and transportation to local citizens facing dire circumstances. Request for assistance are considered on the basis of one crisis per family per year.

Fort Payne-DeKalb Child Development Center

651 Wallace Ave NE, Fort Payne • (256) 845-0731

Co-Directors: Carolyn Harrision, Karen Romine

The CDC provides quality, comprehensive child day care services at a more affordable price for working parents, for children 12 months to 10 years. Additional services include child care resource and referral information for families and professional training for caregivers and parents.

Boy Scouts of America, Greater Alabama Council

516 Liberty Parkway, Birmingham, AL • 1-888-490-8955

J.T. Dabbs: Scout Executive

Lookout Mountain District Executive: Jessica Millican

The Boy Scouts primary mission is to instill values in young people and prepare them to make ethical choices over their lifetime in achieving their full potential. Comer Scout Reservation, located on Lookout Mountain, serves youth throughout the state and the US.

Girl Scouts of North-Central Alabama

105 Heatherbrooke Prk Dr, Birmingham • 800-734-4541

CEO: Patricia Coghlan

Community Development Specialist: Christine Megill

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Partnership for a Drug-free DeKalb

202 Alabama Ave SW, Fort Payne • (256)997-0000

Director: Liz Barrontine

Partnership provides services directly to schools, churches, businesses and civic organizations for the education and prevention of youth drug and alcohol abuse. Includes a Mentoring Program, which matches adults with local students to establish a friendship and offer guidance.

Kelley's Rainbow -

Coalition Against Domestic Violence

Crisis Line: 1-888-582-6883

Director: Yonnie Beam

Provides support services for victims of domestic violence in DeKalb, Marshall and Cherokee counties. The shelter and main office for Kelley's Rainbow is located in Marshall County. However they have a local staff person at DeKalb's County's DHR with office hours Mon/Wed./Thurs/Fri from 7:30am to 4:00 pm.

USO – United Service Organization

2111 Wilson Blvd, Arlington, VA • 1-888-484-3876

The USO provides a "touch of home" for the military community including travel assistance, libraries, educational workshops, childcare, language courses, recreational lounges, family crisis intervention, and celebrity entertainment.

Assistance in 2012

What Your Contributions Helped Accomplish

Agency	Total Individuals Served
American Red Cross - DeKalb	55,859
Military Assistance (Families)	20
Disaster (Individuals)	128
Blood Drives (pints collected)	578
Health & Safety	265
Community Educ	4,857
Hospital Vol Hrs	18,667
Hospital Patients	50,011
ARC - DeKalb County	47
CASA (Care Assurance System for Aging)	4,971
Food - 3x month	1,575
Telephone Reassurance	8-12 each day
Clothes	2,689
Information and Referral	707
CASA - Helping Hands	95
Salvation Army (= Families Served)	870
Boy Scouts, Greater Alabama Council	490
Girl Scouts of North-Central Alabama	316
Child Development Center	141
Partnership for a Drug-Free DeKalb Cty	7,566
School based programs	3,419
Community Activities	3,787
Mentor Volunteers and Children	197
Mentor Hours	737
Kelley's Rainbow (helped from DeKalb County)	216
Emergency Shelter	56
Victim/Legal/Court Advocacy	87
Direct Victim Assistance	14
Safety Planning/Support Group	59
USO (United Service Organization)	specific information not available for DeKalb County

UNITED GIVERS FUND OF DEKALB COUNTY, INC.

2012 BOARD OF DIRECTORS

Russ Balvin	Vulcraft
Shaunathan Bell	Attorney - Fort Payne
Carla Bryan	ProSource Cycles
Reggie Byrum	Byrum Poultry Contractors, Inc.
Jayson Carroll	Attorney - Rainsville
Spencer Cheak	Gametime of Playcore
Johnny Clem	Clem Construction
David Clemons	Times Journal
Pam. Davis	Siemens
Jimmy Eberhart	Retired
Steve Eberhart	First Federal Bank
Terry Gillis	Attorney - Fort Payne
Cecile Gray	Blue Scope of North America
Doris Hobbs	WZOB
Doug Hoffman	Vulcraft
David Holt	DeKalb Co. Board of Education
Bob Johnston	Deputy District Attorney
Vicki Kay	DeKalb Regional Medical Center
Annette Kennedy	Petal Pushers
Nathaniel Ledbetter	Sand Mountain Electric Co-Op
Mark Malone	Sand Mountain Electric Co-Op
Mike O'Dell	District Attorney-DeKalb County
Janet Osborne	Koch, Town of Collinsville
Kenneth Pell	City of Fort Payne
Jonathan Phillips	DeKalb County BOE
Sam Phillips	Phillips Engineering
Pat Posey	Office Masters
Scott Ross	Retired
Dr. Aimee Skelton	Skelton Orthodontics
Jeremy Taylor	Circuit Judge
Walter Weatherly	Retired
Roger Wigley	Wigley Trucking
Tom Wilding	HEIL Company
Sue Wills	Retired

UNITED GIVERS FUND OF DEKALB COUNTY, INC.

EXECUTIVE COMMITTEE

Jeremy TaylorPresident
Nathaniel Ledbetter.....Vice President
Walter Weatherly.....Treasurer
Cecile Gray.....Past President
Mary Felkins/Nikki Phillips.....Secretary

BUDGET AND REVIEW COMMITTEE

Terry Gillis, Chairman
Cecile Gray
Jeremy Taylor
Nathaniel Ledbetter
Walter Weatherly
Shaunathan Bell
Bob Johnston
Doug Hoffman
Vicki Kay
Mark Malone
Mike O'Dell
Betsy Smith

NOMINATING COMMITTEE

Jeremy Taylor
Jayson Carroll
Jonathan Phillips
Pam Davis
Cecile Gray
Annette Kennedy
Nathaniel Ledbetter
Roger Wigley
Betsy Smith

OFFICE STAFF

Betsy Smith.....Executive Director
Mary Felkins/Nikki Phillips.....Secretary

UNITED GIVERS FUND OF DEKALB COUNTY, INC.

2012-2013 CAMPAIGN LEADERSHIP

Campaign General Chairperson:
Christy Hardin

Campaign Treasurer:
Walter Weatherly

Campaign Awareness Co-Chairpersons:
Lew Gilliland, Doris Hobbs

Employee Participation Chairperson:
Spencer Cheak and Pam Davis

Leadership Giving Chairpersons:
Walter Weatherly, Bill Mitchell, and Jim Campbell

DIVISION CHAIRPERSONS

Industrial Division:
Spencer Cheak and Pam Davis

Commercial Division:
Pat Pack

Professional and Special Gifts Division:
Maria Nail

Public Service Division:
Michael Edmondson

Town and County Division:
Ronnie Osborn

2012-2013 CAMPAIGN SPONSORS

Campaign Meeting Sponsors

First Federal Bank
First State Bank
Doug & Cara Hoffman
Horizon Bank
Play Core
Regions Bank
Sand Mountain Electric Coop
Siemens Energy, Inc.

Sponsors for Jail and Bail

Foodland
Zaxby's

Sponsors for Report Meeting Door Prizes

American Red Cross	Castrol Premium Lube Express	Santa Fe Steakhouse
ARC of DeKalb County	First Bank of the South	Siemens Energy, Inc
Auto Zone	First State Bank	Simply Elegant
BBQ Place	Fort Payne Footworks	Stevi B's Pizza
Big Jim's Bama Q	Gametime of Playcore	Styles by Peachie
Big Time Cafe	Girl Scouts of North Central AL	Times Journal
Mrs. Bennie Carol Botts	Mr. Raymond Groat	Tina's Cakes & Catering
Boy Scouts	Hammer's	Traci's
Brown's Cleaners	Katy's Catfish	Treasure Shack
Child Development Center	Lookout Mtn Homemakers Club	The Wishing Well
CASA	Pat's Professional Hair Salon	Vicki's Flowers & Gifts
Cracker Barrel	Partnership for a Drug Free DeKalb	W.A. Akins & Sons Furniture
Cranberry Corner	Petal Pushers	Wal-Mart
Dairy Queen	Regions Bank	Western Sizzlin

UNITED GIVERS FUND OF DEKALB COUNTY, INC.

2012-2013 FUNDRAISING CAMPAIGN

58% of donations were pledged by employees participating in payroll deduction.

Payroll Deduction Companies

ARC of DeKalb County
Blue Scope Buildings North America
Child Care Resource Network
City of Fort Payne
City of Fyffe
City of Rainsville
DC Gas
DeKalb County Board of Education
DeKalb County Commission
DeKalb Regional Medical Center
Farmers Telecommunications Cooperative
Fergusons
Fort Payne Board of Education
Fort Payne-DeKalb Child Development Center
Fort Payne Improvement Authority (FPIA)
Fort Payne Water Department
Game Time of PlayCore
Horizon Bank
Heritage Wiring Harness
Ladd Environmental Consultants, Inc.
NE Alabama Community College
Regions Bank
Renfro
Sand Mountain Electric Cooperative
Shaw Industries
Siemens Energy, Inc
Sola Hevi Duty
Times Journal
UPS
Vulcraft
Westmoreland Tire Company

UNITED GIVERS FUND OF DEKALB COUNTY, INC.

2012-13 Campaign Goals and Results

Final Campaign Totals as of January 31, 2013

<u>CAMPAIGN GENERAL CHAIRPERSON</u>	<u>CAMPAIGN GOAL</u>	<u>ACHIEVED</u>	<u>% ACH*</u>
Christy Hardin	\$260,000	\$263,109	101%

(* Percent of Goal Achieved)

<u>Division Chair</u>	<u>DIVISION / TEAM / GROUP</u>	<u>GOAL</u>	<u>ACHIEVED</u>	<u>% ACH*</u>
Spencer Cheak	INDUSTRIAL DIVISION	\$115,900	\$111,697	96%
S.Cheak/Pam Davis	Industrial Division PD-Fort Payne	\$112,000	\$99,001	88%
S.Cheak/Pam Davis	Industrial Division NPD-Fort Payne	\$3,900	\$12,696	326%

Pat Pack	COMMERCIAL DIVISION	\$25,000	\$27,987	112%
Dillian Hilyer Devan Dean Landon Hilyer	Automotive/Gas & Oil	\$3,800	\$3,010	79%
Peachie Middlebrook	Beauty/Barber	\$500	\$678	136%
Marilyn Gibson	Clothing Shoes & Variety	\$600	\$865	144%
Kneely & Jennifer Pack	Construction Related Supplies and Services	\$4,800	\$4,850	101%
Wayne Garrett	Financial	\$6,000	\$6,831	114%
Marie Burt	Grocery and Food Services	\$200	\$175	88%
Drake Ibsen Amanda Baldwin	Health Care Related Supplies and Services	\$300	\$1,167	389%
Annette Kennedy	Lawn, Pest and Farm Supplies and Services	\$2,900	\$2,685	93%
Julie and Paige Mewes	Misc. Services	\$1,800	\$3,007	167%
Bobbie McLaren	Recreation, Entertainment and Travel	\$650	\$250	38%
Ann Houston	Restaurants	\$650	\$2,069	318%
Emily Hilyer Lily Smith	Specialties	\$600	\$350	58%
Lisa Jacoway	Tech and Graphic Companies	\$200	\$50	25%
UGF Office	National Corporation Request	\$2,000	\$2,000	100%

Maria Nail	PROFESSIONAL, RESIDENTIAL and SPECIAL GIFTS	\$46,400	\$42,884	92%
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L. Jayson Carroll	Attorneys	\$3,200	\$1,650	52%
Todd Shirey	Accountants	\$1,800	\$1,710	95%
Curtis O'Daniel Colby Hilyer	Engineers	\$2,100	\$2,491	119%
Pat Dunne	Insurance	\$950	\$635	67%
Candace Edmonds	Medical	\$25,000	\$24,137	97%
Angie McCurdy Ed Chadwick	Realtors /Appraisers/ Contractors	\$750	\$950	127%
Maria Nail	Residential	\$10,000	\$8,711	87%
UGF Staff	Churches/Clubs/Organizations	\$2,600	\$2,600	100%

<u>Division Chair</u>	<u>DIVISION / TEAM / GROUP</u>	<u>GOAL</u>	<u>ACHIEVED</u>	<u>% ACH</u>
Mike Edmondson	<u>PUBLIC SERVICE DIVISION</u>	\$18,600	\$20,689	111%

<u>Public Service</u>		<u>\$10,000</u>	<u>\$11,275</u>	<u>113%</u>
Pam Ostgard	County Depts PD	\$2,000	\$1,051	53%
Kenneth Pell Teresa Freeman	City Departments PD	\$3,900	\$4,670	120%
UGF Office	Misc. Public Service incl State and Federal	\$900	\$2,106	234%
UGF Office	UGF Member Agencies	\$3,200	\$3,448	108%

<u>Schools Team</u>		<u>\$8,600</u>	<u>\$9,414</u>	<u>109%</u>
UGF Staff	Fort Payne City Schools	\$6,500	\$5,860	90%
Janice Luther-UGF Staff	DeKalb County Schools	\$2,100	\$3,554	169%

<u>Division Chair</u>	<u>DIVISION / TEAM / GROUP</u>	<u>GOAL</u>	<u>ACHIEVED</u>	<u>% ACH</u>
Ronnie Osborn	<u>TOWN & COUNTY DIVISION</u>	\$54,100	\$59,132	109%

<u>Team Chair</u>	<u>Lookout Mtn / Valley Team</u>	<u>\$20,865</u>	<u>\$21,298</u>	<u>102%</u>
Charlotte Gentry				
Carol Sue Owen	Adamsburg	\$190	\$160	84%
Janet Osborn	Collinsville	\$900	\$1,693	188%
Sue Wills	Dogtown	\$2,300	\$2,627	114%
Bob Turner	Fischer	\$1,200	\$985	82%
Jack and Susan Martin	Hammondville	\$125	\$100	80%
Charlotte Gentry	Mentone	\$10,000	\$8,445	84%
Jack & Susan Martin	Valley Head	\$6,150	\$7,288	119%

<u>Sand Mtn Team I</u>		<u>\$10,610</u>	<u>\$10,999</u>	<u>104%</u>
Joy Edge, Pat Shipp	Crossville	\$2,300	\$2,465	107%
Pam Simpson	Dawson/Skirum	\$925	\$1,392	150%
Clyde & Faye Martin, Paul Cagle	Fyffe Business and Industry	\$4,800	\$4,224	88%
Katy Woodall	Fyffe Professional and Residential	\$2,000	\$2,373	119%
Johnny Clem	Geraldine	\$325	\$360	111%
Pam Simpson	Grove Oak	\$260	\$185	71%

<u>Sand Mtn Team II</u>		<u>\$22,625</u>	<u>\$26,835</u>	<u>119%</u>
Beth Thomas	Powell, incl NACC	\$1,200	\$1,091	91%
Denise Young	Rainsville Business and Industry	\$14,700	\$17,499	119%
Kevin McCreless	Rainsville Professional and Resident	\$5,300	\$4,630	87%
Susan King	Henagar	\$500	\$1,840	368%
Dewitt Jackson	Ider	\$300	\$600	200%
Emily Wooten	Sylvania	\$625	\$1,175	188%

*not itemized

\$921

TOP TEN CONTRIBUTOR LISTS

The following is a list of the top ten industrial, commercial and professional contributors.

INDUSTRIAL

Siemens Energy, Inc
GameTime of PlayCore
Jet Polymer Recycling
Blue Scope of North America
Vulcraft
Shaw Industries
Sola Hevi-Duty
United Parcel Service
Sand Mountain Electric Co-op
Heritage Wiring Harness
GH Metal Solutions
Polymer Industries

COMMERCIAL

Builders Supply
Petal Pushers
The Caring Foundation of Blue Cross Blue Shield
Regions Bank
Horizon Bank of Fyffe
Compass Bank
CoBank
Westmoreland Tire
Dixie Salvage
Kilgore Express Pharmacy

PROFESSIONAL and SPECIAL GIFTS

DeKalb Regional Medical Center
Clay Stiles
Dr. and Mrs. Calvin Sanders
Greenhill Engineering
John and Regena Baker
Dr. Aimee Skelton
Ladd Environmental Consultants
Daniel Rabinowitz
Dr. Mark Wilson
Henagar Family Medicine

UNITED GIVERS FUND OF DEKALB COUNTY, INC
2012-13 CAMPAIGN DIVISIONS

This year our campaign resulted in pledges and gifts achieving 101% our \$260,000 goal. The generosity of our donors continues to help those in need in DeKalb County. The following information is a breakdown of where the funds come from and also a comparison of this year with past campaigns.

<u>CAMPAIGN DIVISIONS</u>	<u>DONATIONS</u>	<u>% of Total Donations</u>
Ft Payne Industrial	\$111,697	42%
Ft Payne Commercial	\$27,987	11%
Professional and Special	\$42,884	16%
Public Service	\$20,689	8%
Town and County	\$59,132	22%

Where the \$ Comes From

CAMPAIGN COMPARISONS: 2008/09 THROUGH 2012/13

<u>DIVISION</u> Team	<u>ACHIEVED</u> <u>2009-2010</u>	<u>ACHIEVED</u> <u>2010-2011</u>	<u>ACHIEVED</u> <u>2011-20112</u>	<u>ACHIEVED</u> <u>2012-2013</u>
<u>INDUSTRIAL</u>	<u>\$142,754</u>	<u>\$119,715</u>	<u>\$103,636</u>	<u>\$111,697</u>
Diversified	\$108,247	\$104,962	\$100,269	\$99,001
Hosiery /NPD	\$34,507	\$14,753	\$3,367	\$12,696
<u>COMMERCIAL</u>	<u>\$23,120</u>	<u>\$20,144</u>	<u>\$24,677</u>	<u>\$27,987</u>
<u>PROFESSIONAL</u>	<u>\$35,843</u>	<u>\$45,661</u>	<u>\$42,022</u>	<u>\$42,884</u>
<u>PUBLIC SERVICE</u>	<u>\$14,982</u>	<u>\$15,457</u>	<u>\$18,653</u>	<u>\$20,689</u>
<u>TOWN & COUNTY</u>	<u>\$44,870</u>	<u>\$56,204</u>	<u>\$53,472</u>	<u>\$59,132</u>
Lookout Mtn/Valley	\$21,497	\$22,373	\$20,149	\$21,298
Sand Mtn. Team I	\$9,278	\$9,690	\$11,409	\$10,999
Sand Mtn. Team II	\$13,825	\$23,940	\$21,914	\$26,835
TOTALS	<u>\$261,568</u>	<u>\$259,599</u>	<u>\$242,460</u>	<u>\$263,110</u>

2012-2013 AWARDS PROGRAM

UGF's awards/recognitions program was created to recognize outstanding companies and their employees who contribute to UGF through payroll-deduction.

Outstanding Employee Participation

Moonlake School-Highest rate of participation in the county schools (Brenda Wisner, Principal)

Wills Valley Elementary-Highest rate of participation in the Ft. Payne schools (Cathy Jones, Principal)

DeKalb Regional Medical Center

50% Increase in Participation & Giving

Farmers Telecommunications

50% Increase in Giving

DeKalb County Schools

100% Participation

Child Development Center

City of Fort Payne-Sanitation

Child Care Resource Network

City of Fort Payne-Wastewater Plant

City of Fort Payne-Administration

City of Fort Payne-Street Dept.

Bronze Award

Has at least 50% employee participation and an average of \$20 or more

City of Fyffe

DC Gas

Silver Award

Has at least 60% employee participation and an average donation of \$40 or more.

Arc of DeKalb County

Regions Bank

Westmoreland Tires

Gold Award

Has at least 70% employee participation and an average donation of \$60.00 or more.

Child Care Resource Network

Horizon Bank of Fyffe

Ladd Environmental Consultants

Siemens Energy, Inc.

Industrial Sector Citizenship Award

Open to companies with 100 or more employees. Recipient has the largest percentage of employees pledging a minimum of \$1/week through payroll deduction or giving a \$50 minimum one-time gift.

Siemens Energy, Inc.

UGF VOLUNTEERS 2012-2013

